



HOME CINEMA INTERIORS

BESPOKE HOME RENOVATIONS

British Fires January Sale

20% OFF
all fires*

Exclusive January Event

*See website for terms & conditions

January 2026

British Fires are renowned for their beautifully crafted electric fires, combining cutting-edge flame technology with sleek, contemporary design. Known for quality, realism, and innovation, their fires are a standout feature in modern living spaces and media walls alike.

Events like the **British Fires January Sale** are exceptionally rare, making this a unique opportunity to invest in a premium fire at a reduced price — something we don't see often from a brand of this calibre.

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The Inset **New Forest** range from British Fires is one of the most popular choices for Media Walls, and it's easy to see why. Designed to sit seamlessly within cabinetry or studwork, these inset fires deliver an ultra-realistic flame effect while maintaining a clean, modern finish.

Available in a range of sizes and configurations, the New Forest inset models offer flexibility in design without compromising on impact — making them the go-to option for Media Wall installations where both aesthetics and performance matter.

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Inset New Forest Range – Size Highlights

The Inset New Forest fires from British Fires are designed to integrate seamlessly into Media Walls, offering flexibility across a wide range of room sizes and layouts. The following pages outline a number of size options.



New Forest 650sq

Perfect for compact Media Walls and smaller rooms, the 650sq delivers the same ultra-realistic flame technology in a neat, square format. It's an excellent option where space is limited but impact is still essential.



New Forest 870

One of the smaller sizes in the range, the 870 suits small-medium living spaces and is ideal for balanced Media Wall designs. It provides a strong visual centrepiece without overwhelming the room.



New Forest 1200

A popular choice for modern homes, the 1200 creates a wider flame picture that works beautifully beneath wall-mounted TVs. This size strikes the perfect balance between statement design and everyday practicality.



New Forest 1600

Designed for medium-large Media Walls and open-plan living areas, the 1600 delivers a bold, panoramic flame effect. It's ideal for clients looking to make their fire the focal point of the room, paired with bespoke cabinetry and feature finishes.



New Forest 1900

The 1900 is a true statement piece, ideal for expansive Media Walls and larger living spaces. With its extended flame view, this model creates a dramatic, cinema-style focal point that works beautifully in luxury interiors. It's a popular choice for clients wanting a high-impact design paired with bespoke cabinetry and feature wall finishes.



New Forest 2400

The largest fire in the Inset New Forest range, the 2400 is designed for homes where scale and impact are paramount. Best suited to large Media Walls and open-plan areas, it delivers an impressive panoramic flame that commands attention while maintaining a sleek, integrated look. This model is perfect for bold, contemporary designs where the fire becomes the centrepiece of the room.



Why British Fires New Forest Range?

The Inset New Forest range from British Fires is designed to deliver exceptional performance alongside striking visual realism. Advanced flame technology creates a deep, layered effect with glowing logs and adjustable flame colours, producing a highly authentic fire experience that works beautifully as the focal point of a Media Wall.

Air Curtain Technology

A key feature of the range is air curtain technology, which projects warm air down the front of the fire. This not only improves heat distribution throughout the room but also helps keep the glass clear, ensuring an uninterrupted view of the flames at all times. Combined with intuitive controls, energy-efficient operation, and flexible installation options, the New Forest fires offer a premium heating solution that looks as impressive as it performs.

Log Options

British Fires offer the choice between **Signature** or **Deluxe** logs. Signature man-made logs are designed to deliver a consistent, refined log bed. For clients looking to take the realism even further, the Deluxe Real Log upgrade offers a clear step up in authenticity. Crafted from natural wood, these logs introduce organic variation, added depth, and a richer glow, creating a more immersive, luxury fire experience. It's a popular upgrade choice for Media Walls where visual impact is key, and a simple way to enhance the overall look and feel of the room.

Ready for some photos?

Next are some examples of British Fires installed within our Bespoke Media Walls. Each image highlights how the Inset New Forest range integrates seamlessly with cabinetry and feature walls, creating a striking focal point that enhances both the design and atmosphere of the room. From clean, contemporary finishes to bold statement installations, these projects showcase the versatility, realism, and impact that a carefully designed Media Wall can bring to a living space.



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To truly appreciate the realism and impact of British Fires, you are welcome to visit our **Basingstoke Showroom** where you can see a selection of models in person and explore the different size and log options first-hand. The **20% January Event** applies to all British Fires orders placed throughout January, making this a rare opportunity to invest in a premium electric fire at a reduced price.

**Unit 3, Basingstoke Business
Centre, Winchester Road,
Basingstoke, RG22 4AU**

And remember - you don't need to be planning a full Media Wall renovation to take advantage of this offer. Fires can be **purchased as a standalone product** directly through us, with expert advice on sizing, specification, and installation to suit your space.

If you're considering a new fire for your home, now is the perfect time to get in touch.

**Email us on
sales@homecinemainteriors.co.
uk or call 0330 133 4705 and
request a price list.**

Thank you for reading!

Unit 3
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www.homecinemainteriors.co.uk